



The Care Our Seniors Need, The Independence They Deserve

The Amber™ Health & Safety Support Solution is much more than an emergency response system. With medication reminder, fall and inactivity detection and telemedicine capabilities, Amber is a 24/7 virtual safety net, the most comprehensive solution for seniors and those who care for and about them.

Health and Safety Support in an Aging World

Our world is growing older. Right now, there are about 600 million people aged 60+. That figure is expected to double by 2025.¹ In Europe alone, more than 25 million people will reach age 80 and above by the year 2005, by 2020, almost 36 million.²

While the aging of our population means that people are now living longer, more productive lives, the longer they live, the more likely they are to deteriorate in terms of mobility, balance and mental functioning. In addition, the proportion of seniors to tax-paying workers is growing; more and more people are drawing upon a tax base that is continuously shrinking.

If we are to be able to support the services that seniors need and deserve now and in the future, we must find ways to provide for their health and safety needs in their communities and control health care costs at the same time.

That is why we are introducing the all-new Amber Health & Safety Support solution. Brought to you by Visonic, a world leader in security, safety, and remote home management systems, Amber is a cost-effective way to help older people get the care they need and enjoy the independence they deserve.

Emergency Response... and so much more:

Compact, attractive and easy to install and maintain, Amber has all the advantages of a Personal Emergency Response System PLUS a unique combination of features designed to meet a wide range of health and safety needs:

- ▶ **Fall Detection**
Virtually eliminates the danger of undetected falls by instantly alerting the designated call recipient
- ▶ **Medication Reminders**
Minimizes the risk of under- or overmedication. Verbal reminders prompt users to take their medications; a "check button" records compliance
- ▶ **Home Safety: Smoke, Gas and Flood Detection**
Averts potential tragedy by detecting potentially life threatening situations
- ▶ **Instant Two-way, Hands-free Communication**
Permits phone answering from a distance and maintains contact during an emergency until help arrives
- ▶ **Socialization Option**
Enables the user to call into a monitoring station where a live, caring human being can provide attention and reassurance
- ▶ **Inactivity Monitoring**
Monitors pre-defined activities, like getting out of bed or taking a walk, and issues an alert if they do not occur within their selected time frames, indicating a possible need for intervention
- ▶ **Telemedicine Ready**
Compatible with the coming generation of devices for measuring vital statistics, i.e. heart rate, blood pressure, sugar, oxygen, cholesterol levels, etc.
- ▶ **Total Home Control (both on-site or remote)**
Allows the user or his/her designated call recipient to open the door, curtains or shutters, turns lights, appliances and entertainment devices on or off - all with the push of a button. Video camera-ready for foolproof visual visitor identification
- ▶ **Speed dialing**
Stores up to three numbers for one-touch instant dialing

¹ "World Health Organization Launches New Initiative To Address The Health Needs Of A Rapidly Ageing Population", 6 September 2004, Geneva

² United Nations Population Division, World Population Prospects: The 2002 Population Database



Flood detection



Gas detection



Smoke detection



Fall detection

Simple to use, Flexible and Low Maintenance

Amber is an excellent way for community service providers to protect and care for seniors while maximizing their clients' dignity and independence:

- ▶▶ Cost-efficient, reliable and virtually maintenance-free
- ▶▶ As simple to install as a phone answering machine
- ▶▶ Designed to support a wide range of service package options - from basic emergency detection to complete wellness supervision
- ▶▶ Completely adaptable to the needs and capabilities of each individual user
- ▶▶ Updateable via phone, no technician visits necessary

Amber's ease-of-use and adaptability make it a perfect adjunct for providers of health care and safety services to seniors in a variety of settings.

- ▶▶ **Community health programs**
- ▶▶ **Retirement communities**
- ▶▶ **Supervised housing units**
- ▶▶ **Nursing facilities**
- ▶▶ **Monitoring companies**

Senior-friendly Design



Large illuminated display

Powerful speaker

Speed dialing for up to three numbers

Big, colorful buttons

Wall-mounted or desktop plug-and-play installation

Multiple emergency phone numbers

Sensitive microphone

Sealed, waterproof portable units worn on a comfortable wrist or neck band



The Amber Promise:

We at Visonic endorse The United Nations Principles for Older Persons and commit ourselves to developing high-quality, cost-efficient solutions that, like our Amber Health & Safety Support Solution, are dedicated to protecting the health, safety and security of older people while upholding their right to independence, participation, care, self-fulfillment and dignity.³

About Visonic

Founded in 1972, the Visonic Group has more than 32 years of experience in the design, development, and manufacture of high quality, innovative wireless automation and control systems, as well as real-time location systems for hospitals. Visonic is a public company listed in the official list of the London Stock Exchange.

A world leader in the security industry, headquartered in Israel with sales and marketing companies in the U.S., U.K., Spain, Germany, Hong Kong, China, Australia, Poland, and Scandinavia, Visonic's installed base of millions of systems spans more than 70 countries.

Visonic now brings its proven technologies and years of field-proven customer support and product reliability to the community of health and safety providers worldwide.

Sadma Design & Technology

³ International Plan of Action on Ageing, General Assembly Resolution 37/51, 3 December 1982

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Visonic[®]

For a smart and secure lifestyle